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July 19th, 2025

Subject: Support Request for Big Brothers Big Sisters Show N Shine Event

Mark your calendar because the excitement is being built for our 23rd Annual Show N Shine at Walmart, on Saturday, July 19th, 2025, from 11 am to 3 pm.  We are anticipating another outstanding turnout, and we are preparing for over 100 entries, promising an unforgettable event.

We are reaching out to invite you to join us in making this year’s event even more remarkable. As passionate advocates for building strong, vibrant communities for our youth, we are seeking the support of trophy sponsors, and various levels of support to make our event a success.

**SPONSORSHIP** **LEVELS**

**Trophy Sponsor ($125)**- name on posters, name on trophy ongoing advertisement.

**The Greased Lightning Level ($1000)** donation of cash or merchandise (logo prominent on the poster, print campaign, radio mentions, and social media, free entry to SNS, and the opportunity to speak at the event.

**Thelma and Louise Level ($500)** value donation of cash or merchandise (logo on poster, social media, mention on radio, free entry to SNS)

**Herbie The Love Bug Level ($250)** donation of cash or merchandise - name on poster, mention on social media, free entry to SNS.

**Bumblebee Level** **($100)** donation of cash or merchandise - mention on social media, free entry to SNS.

**Under $100**- silent auction items and door prizes for our enthusiastic participants.

Charitable receipt for all cash donations.

All posters are distributed at Show N Shines throughout the area and in local print newspapers.

These contributions are pivotal in enhancing our participants' experience and reinforcing our mission of fostering positive change through mentorship.

Our community deeply values and supports businesses like yours that prioritize giving back. By contributing to our event, you are not only aligning with a worthy cause but also highlighting your commitment to community welfare to our discerning audience.

Locally, the Mentoring programs enable life-changing mentoring relationships to ignite the power and potential of young people. Our Mentoring program continues to grow with more children served annually one-on-one and in our after-school programs and we hope to continue the momentum. Mentoring can change the course of young lives and in turn the future of communities. Children are waiting to be matched with a Mentor and the need continues to grow. Whether it is in the form of time or money, there is no more important investment we as individuals can make than in helping our community’s children realize – and share – their full potential. With your generous support as a major sponsor, we can extend our reach and connect even more deserving children with caring mentors.

Please direct any contributions or inquiries to Big Brothers Big Sisters of Yorkton and Area at 345 Broadway St. W., Yorkton, SK S3N 0N8. If you have questions or need more assistance, contact us at (306) 782-3471 or (306) 740-7930 or email [bbbs.yorktonarea@bigbrothersbigsisters.ca](mailto:bbbs.yorktonarea@bigbrothersbigsisters.ca)

Thank you for considering our request, and we eagerly await the opportunity to partner with you in shaping a brighter future for our youth.

Sincerely,

A close up of a name

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Irma Van De Bon-Nicol

Executive Director

Big Brothers Big Sisters of Yorkton and Area Inc