



Big Brothers Big Sisters  
of Yorkton and Area

## 9th Annual Charity Mixed Golf Tournament Saturday, June 16, 2018

*Brought To You By*

Parkland Manufacturing Ltd.

ICON Construction Ltd.    ICON Scaffolding Ltd.



Re: Big Brothers Big Sisters Charity Golf Tournament sponsored by

Parkland Manufacturing Ltd., ICON Construction Ltd. and ICON Scaffolding Ltd.

Dear Sir or Madam:

Golf for Kids Sake is a premiere fundraising campaign that brightens children's futures through mentoring. We are seeking your support to help us raise funds for mentoring on **Saturday, June 16, 2018 at the 9<sup>th</sup> Annual Charity Golf Tournament being held at Esterhazy Golf Course**. Our participants believe in supporting good causes that create strong, healthy communities for children. They are educated consumers who value and patronize companies that give back to the community. Mentoring can change the course of young lives and in turn the future of communities.

Please review the categories of sponsorship included in this package and you will see the measurable benefits for your company when you "Start Something" great for the kids in our community. This year we are offering seven levels of sponsorship: Diamond, Titanium, Platinum, Gold, Silver, Bronze and Pre-Tournament Mixer and Caddy auction sponsors. We also invite you to join us for a fun day of golfing (\$100.00 registration or a minimum of \$150.00 in pledges). We are including a golf invitation package for you to view. We are planning a fun event with a touch of class and some pampering for our golfers. You will not be disappointed.

The deadline to confirm your Golf Sponsorship is **Friday, May 18, 2018** so you can receive the advertising as outlined. Cheques are to be made payable to Big Brothers Big Sisters of Yorkton and Area.

Locally the Mentoring program continues to grow with more children served annually one-to-one and in our after school program and we hope to continue the momentum. Recent studies support the fact that mentoring works. That it could lead to a reduction in poverty and unemployment, to safer schools and neighborhoods, and to a renewed optimism for growth. There are children waiting to be matched with a Mentor and the need continues to grow. Whether it's in the form of time or money there is no more important investment we as individuals can make than in helping our community's children realize – and share – their full potential.

With your help as a major sponsor, we can match more deserving children with a caring mentor. Please mail cheques directly to Big Brothers Big Sisters of Yorkton and Area at 345 Broadway St. W., Yorkton, SK S3N 0N8. If you have any questions please call (306)782-3471 or (306)740-7930.

Sincerely,

Vick, Derek and Dana Paidel



# 9th Annual Charity Mixed Golf Tournament

Brought To You By

Parkland Manufacturing Ltd.

ICON Construction Ltd.

ICON Scaffolding Ltd.

Big Brothers Big Sisters



Big Brothers Big Sisters  
of Yorkton and Area

## SPONSORSHIP OPPORTUNITIES

### Diamond Sponsor — \$5000.00

### Fairway Sponsor

- Entry of four (4) golfers
- Corporate name displayed prominently on a Banner and Flag at Hole 9, and 18 on the golf course during the event..
- Corporate logo displayed on item donated by sponsor for all participants at the tournament for ongoing advertising
- Corporate Logo on Caddy Golf Shirt
- Corporate name mentioned in TV and Radio interviews attached to the event.
- Name mention in 20 radio ads plus 1000 e-messages
- Logo placement on poster and 2 print ads
- Fairway Sponsor name used in draw. During the event each golfer can complete a list of all Sponsors to be eligible to win a prize

- Corporate logo displayed on Big Brothers Big Sisters website, Facebook and Twitter attached to event
- Corporate name mentioned during event
- Charitable tax receipt
- “Thank you” in the Miner Journal, Four Town Journal and Yorkton This Week

### Titanium Sponsor — \$2500.00

### Specialty Sponsor

- Entry of four (4) golfers
- Corporate name displayed prominently on a Banner and Flag at Hole 5 and 14 on the golf course during the event.
- Corporate item displayed at Specialty Hole 5 and 14 that can be showcased by the sponsor ie. Appetizer, protein drink etc...or Corporate Logo on Caddy Golf Shirt
- Corporate name mentioned in TV and Radio interviews attached to the event.
- Name mention: 1000 e-messages
- Specialty Sponsor name used in draw. During the event each golfer can complete a list of all Sponsors to be eligible to win a prize draw

- Corporate logo displayed on Big Brothers Big Sisters website, Facebook Twitter attached to event plus on event poster.
- Corporate name mentioned during event
- Charitable tax receipt
- “Thank you” in the Miner Journal, Four Town Journal and Yorkton This Week

### Platinum Sponsor — \$1000.00

### Clubhouse Sponsor

- Entry of four (4) golfers
- Corporate name displayed prominently at the Clubhouse during the event
- Corporate name and logo also displayed on a flag at a designated Hole on the golf course during the event.
- Name mention: 1000 e-messages
- Clubhouse Sponsor name used in draw. During the event each golfer can complete a list of all Sponsors to be eligible to win a prize draw
- Corporate logo displayed on Big Brothers

- Big Sisters website and Facebook attached to event plus on event poster.
- Corporate name mentioned during event
- Charitable tax receipt
- “Thank you” in the Miner Journal, Four Town Journal and Yorkton This Week

### Gold Sponsor — \$600.00

### Chipping and Putting Contest Sponsor

- Entry of two (2) golfers
- Corporate name and logo will be displayed at the chipping and putting contest
- Name mention: on BBBS website and Facebook attached to event
- Chipping and Putting Sponsor name used in a draw. During the event each golfer can complete a list of all Sponsors to be eligible to win a prize draw
- Corporate name mentioned during event

- Charitable tax receipt
- “Thank you” in the Miner Journal, Four Town Journal and Yorkton This Week

## Silver Sponsor — \$300.00

- Corporate name and logo displayed on a flag at a designated Hole on the golf course during the event.
- Flag Sponsor name used in draw. During the event each golfer can complete a list of all Sponsors to be eligible to win a prize draw

- Corporate name and logo displayed at Golf Tournament during event
- Corporate name mentioned during event
- Charitable tax receipt

## Flag Sponsor

- “Thank you” in the Miner Journal, Four Town Journal, and Yorkton This Week

## Bronze Sponsor — \$200.00

- Corporate name and logo displayed at a designated Tee on the golf course during the event
- Tee Sponsor name used in draw. During the event each golfer can complete a list of all Sponsors to be eligible to win a prize draw

- Corporate name and logo displayed at Golf Tournament during event
- Corporate name mentioned during event
- Charitable tax receipt

## Tee Sponsor

- “Thank you” in the Miner Journal, Four Town Journal and Yorkton This Week

## Pre-Tournament Mixer and Caddy Auction — \$250.00

- Corporate name and logo displayed at Mixer and Caddy Auction June 15, 2018
- The wine will be served at caddy auction and at one of the holes during tournament

- Corporate name and logo displayed at Golf Tournament during event
- Corporate name mentioned during event

- Charitable tax receipt
- “Thank you” in the Miner Journal, Four Town Journal and Yorkton This Week

## Mixer Sponsor

## Door Prize Donor and Auction Items — Less than \$200.00

- Business name on poster at the Golf Course during event
- Business name and auction item or give away mentioned by announcers during event
- Donor name on product will create continuous self-advertisement

### Creating Brighter Futures Through Mentoring

start something

All donations are gratefully accepted. It all helps to make a difference in a child’s life. Thank you.

**NOTE: Sponsors of donations for prizes for the highest pledge raisers and auction items will receive the sponsorship package that matches the value of the prize donated.**

Corporate Name: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 \_\_\_\_\_  
 Contact Number: \_\_\_\_\_  
 Email Address: \_\_\_\_\_  
 Sponsorship Level: \_\_\_\_\_



Commitment notification must be received by May 18, 2018 for Sponsor to benefit from proposed package as outlined.

Golfers Names for Diamond (4), Platinum (4) or Gold (2) Sponsorship:

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

- Logo Emailed to [bbbsyorkton@sasktel.net](mailto:bbbsyorkton@sasktel.net)
- Cheque payable to:  
 Big Brothers Big Sisters of Yorkton and Area  
 345 Broadway St. W.  
 Yorkton SK S3N 0N8