

**A CHANGE OF SHOES CAN CHANGE A LIFE.**

**SPONSORSHIP OPPORTUNITIES-Yorkton BFKS**

Bowl For Kids Sake is Big Brothers Big Sisters' premier fundraising event where people like you get together with friends, family, and co-workers and have a fun time bowling in support of Big Brothers Big Sisters mentoring programs in your community.

Our mission is to enable life-changing mentoring relationships to ignite the power and potential of young people. Your support makes a difference. The money raised stays in the community and supports programs that DO make a real and measurable difference to kids!

**DIAMOND Sponsor—\$10,000**

**PARTNER**

**MEDIA PACKAGE**

- Named PARTNER: Title sponsor of event
- Partner Name in 3 radio mentions
- Prominent logo placement in 2 print ads
- Include corporate message of support in 2 print ads and on the website
- Logo placement on event page on website
- Logo placement, links, and ongoing mention on our social media sales (Twitter and Facebook)

**CAMPAIGN MATERIAL**

- Prominent Logo placement:
- 1000 e-messages
  - 3 x 4 Ad on score sheet
  - “Thank you” ad in Yorkton This Week
  - Logo on campaign bag given to every participant for ongoing advertising
  - Logo on all pledge sheets and campaign mail outs and emails associated with campaign as Event Partner

**EVENT SITE RECOGNITION**

- Logo on three 2’x4’ lane signs for a minimum of 3 days during event
- Banner at Awards event
- Verbal mention of sponsors by emcee during each bowling challenge & at awards
- Co-Presenter at our Awards reception held two weeks post event
- Presentation of award at our annual Community Appreciation event
- Sponsor can supply 1 additional banner
- 2 hours of bowling for a team of 5 to join this fun event, recognition, and thank you’s.

**COBALT Sponsor—\$5,000**

**EVENT**

**MEDIA PACKAGE**

- Named EVENT: Title sponsor
- Name mention in 2 radio mentions
- Logo placement in 2 print ads
- Logo placement on website
- Logo placement, links, and ongoing mention on our social media sales (Twitter and Facebook)

**CAMPAIGN MATERIAL**

- Logo placement:
- 800 e-messages
  - 1 x 3 Ad on score sheet
  - “Thank you” ad in Yorkton This Week
  - Logo on campaign bag given to participants and posters associated with campaign

**EVENT SITE RECOGNITION**

- Logo on three 2’x4’ lane signs for a minimum of 3 days during event
- Logo on poster at Awards event
- Verbal mention of sponsors by emcee to event participants during each bowling challenge and awards event
- 2 hours of bowling for a team of 5 to join this fun event, recognition, and thank you’s.

**TITANIUM Sponsor—\$2,500**

**CORPORATE**

**MEDIA PACKAGE**

- Named CORPORATE: Title sponsor of event
- Name mention in 1 radio mention
- Name in 2 print ads
- Logo placement on website

**CAMPAIGN MATERIAL**

- Name mention:
- 500 e-messages
  - “Thank you” ad in Yorkton This Week
  - Name on score sheet
  - Logo on posters associated with event

**EVENT SITE RECOGNITION**

- Logo on two 2’x4’ lane signs for a minimum of 3 days during event
- Logo on poster at Awards event
- Verbal mention of sponsors by emcee to event participants during each bowling challenge and awards event
- 2 hours of bowling for a team of 5 to join this fun event, recognition, and thank you’s.

## PLATINUM Sponsor — \$ 1000

### MEDIA PACKAGE

- Sponsor's Corporate logo will be displayed on our website for one year
- Radio mention and name in print ad

PLUS your choice of package below:

#### MR MIKES BIG & LITTLE™

\$100 gift certificate from Mr Mikes. Sponsorship supports one Match between a Big and their Little. You will receive match updates quarterly.

### CAMPAIGN MATERIALS

- Corporate logo on all posters and in print campaign and social media ads
- "Thank you" ad in Yorkton This Week

#### BOSTON PIZZA "TEAM BUILDING" PARTNER

a \$50 gift certificate from Boston Pizza. Any team, or individual raising over \$1000. Sponsorship supports children in our group programs.

### EVENT SITE RECOGNITION

- Corporate logo displayed at the bowling alley and Awards event during events
- Business name mentioned by announcers at bowling event
- Presentation of award at our annual Community Appreciation event
- Sponsor's name on product will create continuous self-advertisement
- 2 hours of bowling for a team of 5 to join this fun event, recognition, and thank you's.

## GOLD Sponsor — \$ 600

### CAMPAIGN MATERIALS

- "Thank you" ad in Yorkton This Week
- Business name on all pamphlets and posters
- Social media mention and thank you. on Facebook and Twitter
- Business Name mentioned by announcers during the bowling event

### EVENT SITE RECOGNITION

- Business name on display board at bowling alley during event and on poster at Awards event
- Business name and gift donation mentioned by announcers during bowling event
- Sponsor's name on product will create continuous self-advertisement

## SILVER Sponsor — \$ 300

### CAMPAIGN MATERIALS

- "Thank you" ad in Yorkton This Week
- Social media mention and thank you. on Facebook and Twitter

### EVENT SITE RECOGNITION

- Business name on display board at bowling alley during event and on poster at Awards event
- Sponsor's name on product will create continuous self-advertisement
- Business Name mentioned by announcers during the bowling event

## BRONZE Sponsor-\$150

### BRONZE Sponsor -\$150 plus

- Business name on poster at the bowling alley during event
- Business name mentioned by announcers during bowling event
- Thank you" ad in Yorkton This Week

## Prizes for Give-Aways

### Door Prize under \$150.00

- Sponsor's name on product will create continuous self-advertisement
- Business and Gift donation mentioned during give away.

**Charitable Receipts for all donations!**

### Creating Brighter Futures Through Mentoring

Big Brothers Big Sisters of Yorkton and Area enables life-changing mentoring relationships to ignite the power and potential of young people. Every \$1 invested in mentoring through Big Brothers Big Sisters has an \$18 return value as youth reach their true potential and give back to society. Big Brothers Big Sisters is a charitable non-profit organization and we rely on the generosity of our community. Whether it's in the form of time, talent or money there is no more important investment we as individuals can make than in helping young people unlock their full potential.

### Your Sponsorship will make a Big Difference

In fact, it will start something. Mentoring changes the course of young lives, which, in turn, can change the future of communities by making them better places to work, live and thrive. Research shows children who have been mentored have increased self confidence and are more likely to stay in school-empowering them to succeed, give back and realize their true potential. Thanks from all the kids!

**YORKTON BOWL FOR KIDS SAKE at the Yorkton Bowl Arena: April 24th, 25th, 26th, 2020**

If you would like to commit as a sponsor of our Bowl For Kids 2020 contact us by **March 31, 2020** to be in our TV, radio and print campaign at:

345 Broadway St. W. S3N 0N8

Phone: (306) 782-3471

Fax: (306)782-2181

E-mail: [bbbsyorkton@sasktel.net](mailto:bbbsyorkton@sasktel.net)