



**Big Brothers  
Big Sisters**  
OF YORKTON AND AREA

# SPONSORSHIP OPPORTUNITIES—Yorkton

## Bowl For Kids Sake 2022

Bowl For Kids’ Sake is Big Brothers Big Sisters' premier fundraising event where people like you get together with friends, family, and co-workers while you take time to play and have a fun time in support of Big Brothers Big Sisters mentoring programs in your community. We invite you to join us and challenge your team’s bowling skills and teamwork while competing for prizes for highest pledges, best costume, and best teamwork.

Our mission is to enable life-changing mentoring relationships to ignite the power and potential of young people. Your support makes a difference. The money raised stays in the community and supports programs that DO make a real and measurable difference to kids!

If you would like to commit as a sponsor of our Bowl For Kids 2022 contact us by **March 10, 2022** to be in our TV, radio and print campaign.

### COBALT Sponsor—\$5,000 EVENT PARTNER

<p><b>MEDIA PACKAGE</b></p> <ul style="list-style-type: none"> <li>• Named EVENT: Title sponsor</li> <li>• Name mention in 2 radio mentions</li> <li>• Logo placement in 2 print ads</li> <li>• Logo placement on website</li> <li>• Logo placement, links, and ongoing mention on our social media sales (Twitter and Facebook)</li> </ul>	<p><b>CAMPAIGN MATERIAL</b></p> <p><u>Logo</u> placement:</p> <ul style="list-style-type: none"> <li>• 800 e-messages</li> <li>• Logo on campaign t-shirt given to participants raising over \$50.</li> <li>• 1 x 3 Ad on score sheet</li> <li>• “Thank you” ad in Yorkton This Week</li> <li>• Posters associated with campaign</li> </ul>	<p><b>EVENT SITE RECOGNITION</b></p> <ul style="list-style-type: none"> <li>• Large Logo on banner for the duration of the BFKS event</li> <li>• Banner displayed at BFKS Awards event</li> <li>• Verbal mention of sponsors by emcee to event participants during each session</li> <li>• 2 hours of bowling fun for 5 to join this fun event, recognition, and thank you’s.</li> <li>• Presentation of award at our annual Community Appreciation event</li> </ul>
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### TITANIUM Sponsor—\$2,500 CORPORATE PARTNER

<p><b>MEDIA PACKAGE</b></p> <ul style="list-style-type: none"> <li>• Named CORPORATE: Title sponsor of event</li> <li>• Name mention in 1 radio mention</li> <li>• Name in 2 print ads</li> <li>• Logo placement on website</li> </ul>	<p><b>CAMPAIGN MATERIAL</b></p> <p><u>Name</u> mention:</p> <ul style="list-style-type: none"> <li>• 500 e-messages</li> <li>• Logo on campaign t-shirt given to participants raising over \$50.</li> <li>• “Thank you” ad in Yorkton This Week</li> <li>• Name on score sheet</li> <li>• Logo on posters associated with event</li> </ul>	<p><b>EVENT SITE RECOGNITION</b></p> <ul style="list-style-type: none"> <li>• Logo on banner for the duration of BFKS event</li> <li>• Logo on poster at Awards event</li> <li>• Verbal mention of sponsors by emcee to event participants during each session</li> <li>• 2 hours of bowling fun for 5 to join this fun event, recognition, and thank you’s.</li> <li>• Presentation of award at our annual Community Appreciation event</li> </ul>
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## PLATINUM Sponsor — \$ 1000

### MEDIA PACKAGE

- Sponsor's Corporate logo will be displayed on our website for one year
- Radio mention and name in print ad

### CAMPAIGN MATERIALS

- Corporate logo on all posters and in print campaign and social media ads
- "Thank you" ad in Yorkton This Week
- Logo on campaign t-shirt given to participants raising over \$50.

### EVENT SITE RECOGNITION

- Corporate logo displayed on banner at BFKS and during Awards event
- Business name mentioned by emcee BFKS event
- Sponsor's name on product will create continuous self-advertisement
- For \$1000. cash donation—2 hours of bowling fun for 5 to join this fun event, recognition, and thank you's.

PLUS your choice of Team Building package below:

#### BOWLING "TEAM BUILDING" PARTNER

A gift certificate for one hour of bowling at a later date to further team building. For any sponsor of \$1000 or more.

#### Named "TEAM BUILDING" PARTNER

A \$50 gift certificate from Boston Pizza. For any sponsor of \$1000 or more. Sponsorship supports children in our one-to-one mentoring and group programs.

## GOLD Sponsor — \$ 600

### CAMPAIGN MATERIALS

- "Thank you" ad in Yorkton This Week
- Business name on all pamphlets and posters
- Social media mention and thank you. on Facebook and Twitter
- Business Name mentioned by announcers during the event

### EVENT SITE RECOGNITION

- Business name on banner during event and on poster at Awards event
- Business name and gift donation mentioned by announcers during event
- Sponsor's name on product will create continuous self-advertisement

## SILVER Sponsor — \$ 300

### CAMPAIGN MATERIALS

- "Thank you" ad in Yorkton This Week
- Social media mention and thank you. on Facebook and Twitter

### EVENT SITE RECOGNITION

- Business name on banner during event and on poster at Awards event
- Business Name mentioned by announcers during the event

## BRONZE Sponsor-\$150

## Prizes for Give-Aways

### BRONZE Sponsor -\$150 plus

- Business name on poster at the park during event
- Business name mentioned by announcers during event
- "Thank you" ad in Yorkton This Week
- Social media mention

### Door Prize or cash donation under \$150.00

- Sponsor's name on product donated will create continuous self-advertisement
- Business and Gift donation mentioned during give away.

### Creating Brighter Futures Through Mentoring

### CHARITABLE RECEIPT FOR ALL DONATIONS

Big Brothers Big Sisters of Yorkton and Area enables life-changing mentoring relationships to ignite the power and potential of young people. Every \$1 invested in mentoring through Big Brothers Big Sisters has an \$18 return value as youth reach their true potential and give back to society. Big Brothers Big Sisters is a charitable non-profit organization and we rely on the generosity of our community. Whether it's in the form of time, talent or money there is no more important investment we as individuals can make than in helping young people unlock their full potential.

### Your Sponsorship will make a Big Difference LET US KNOW BEFORE MARCH 10th TO RECEIVE ALL THE ADVERTISING

In fact, it will start something. Mentoring changes the course of young lives, which, in turn, can change the future of communities by making them better places to work, live and thrive. Research shows children who have been mentored have increased self confidence and are more likely to stay in school-empowering them to succeed, give back and realize their true potential. Thanks from all the kids!