



Big Brothers
Big Sisters
OF YORKTON AND AREA



P A R K L A N D

14th Annual Charity Mixed Golf Fun Day

Saturday, August 26, 2023



Re: Big Brothers Big Sisters Charity Golf Tournament with Dear Sir or Madam:

Golf for Kids Sake is a premiere fundraising campaign that brightens children's futures through mentoring. We are seeking your support to help us raise funds for mentoring on **Saturday, August 26, 2023 at the 14th Annual Charity Golf Fun Day being held at Esterhazy Golf Course.** Our participants believe in supporting good causes that create strong, healthy communities for children. They are educated consumer who value and patronize companies that give back to the community. Mentoring can change the course of young lives and in turn the future of communities.

Please review the categories of sponsorship included in this package and you will see the measurable benefits for your company when you "Start Something" great for the kids in our community. This year we are offering seven levels of sponsorship: Diamond, Titanium, Golf Cart, Platinum, Gold, Silver, Bronze sponsors. We also invite you to join us for a fun day of golfing (\$125.00 registration or a minimum of 200.00 in pledges). We will have five flights of prizes sponsored by Parkland Manufacturing Ltd., ICON Construction Ltd. and ICON Scaffolding Ltd. We are planning a fun memorable event with a touch of class and some pampering for our golfers. You will not be disappointed.

The deadline to confirm your Golf Sponsorship is **July 31, 2023** so you can receive the advertising as outlined. If you wish to be a **title sponsor** the sooner we know the better so we can add you to all promotion. Cheques are to be made payable to Big Brothers Big Sisters of Yorkton and Area.

Locally, the Mentoring programs enable life-changing mentoring relationships to ignite the power and potential of young people. Locally, the Mentoring program continues to grow with more children served annually one-to-one and in our after school programs and we hope to continue the momentum. Recent studies support the fact that mentoring works. That it could lead to a reduction in poverty and unemployment, to safer schools and neighborhoods, and to a renewed optimism for growth. There are children waiting to be matched with a Mentor and the need continues to grow. Whether it's in the form of time or money, there is no more important investment we as individuals can make than in helping our community's children realize – and share – their full potential.

With your help as a major sponsor, we can match more deserving children with a caring mentor. Please mail cheques directly to Big Brothers Big Sisters of Yorkton and Area at 345 Broadway St. W., Yorkton, SK S3N 0N8 or etransfer irma.vandebon@bigbrothersbigsisters.ca . If you have any questions please call (306)782-3471 or (306)740-7930.

Sincerely, Irma Van De Bon-Nicol

345 Broadway St. W. Yorkton SK S3N 0N8

Phone: (306) 782-3471

Fax: (306)782-2181

E-mail: bbbs.yorktonarea@bigbrothersbigsister.ca



14th Annual Charity Mixed Golf Fun Day

Brought To You By our Title Sponsors

Parkland Manufacturing Ltd.

ICON Construction Ltd.

ICON Scaffolding Ltd.



SPONSORSHIP OPPORTUNITIES

Diamond Sponsor — \$5000.00

- Entry of four (4) golfers
- Be named a Title Sponsor
- Corporate name displayed prominently on a Banner and Flag at Hole 9, and 18 on the golf course during the event
- Corporate logo displayed on item donated by sponsor for all participants at the Fun Day for ongoing advertising
- Corporate Logo on Caddy Golf Shirt or Campaign Item
- Corporate name mentioned in TV and Radio interviews attached to the event
- Name mention in radio ads plus 1000 e-messages
- Logo placement on poster and 2 print ads

Fairway Sponsor

- Fairway Sponsor name used in draw. During event each golfer can complete a list of all Sponsors to be eligible to win a prize
- Corporate logo displayed on Big Brothers Big Sisters website, Facebook and Twitter attached to event plus on event poster
- Charitable Tax Receipt
- Corporate name mentioned during event and in all "Thank you"s radio and print"

Titanium Sponsor — \$2500.00

- Entry of four (4) golfers
- Corporate name displayed prominently on a Banner and Flag at Hole 5 and 14 on the golf course during the event
- Corporate item displayed at Specialty Hole 5 and 14 that can be showcased by the sponsor ie. Appetizer, protein drink etc...or Corporate Logo on Campaign Item
- Corporate name mentioned in TV and Radio interviews attached to the event
- Name mention: 850 e-messages
- Specialty Sponsor name used in draw. During the event each golfer can complete a list of all Sponsors to be eligible to win a prize draw

Specialty Sponsor

- Corporate logo displayed on Big Brothers Big Sisters website, Facebook Twitter attached to event plus on event poster
- Corporate name mentioned during event
- Charitable tax receipt
- "Thank you" in the Four Town Journal and Yorkton This Week

GOLF CART Sponsor — \$2500.00

- Entry of four (4) golfers and 2 carts
- Corporate name displayed prominently on all Golf Carts during the event and rentals affordable due to this sponsor.
- Corporate name and logo also displayed on a sign on each golf cart used during the event
- Corporate name mentioned in TV and radio interviews attached to the event.
- Name mention: 850 e-messages
- Golf Cart Sponsor name used in draw. During the event each golfer can complete a list of all Sponsors to be eligible to win a prize draw.

Golf Cart Sponsor

- Corporate logo displayed on Big Brothers Big Sisters website and Facebook attached to event plus on event poster
- Corporate name mentioned during event
- Charitable tax receipt
- "Thank you" in the Four Town Journal and Yorkton This Week

Platinum — \$1000.00

- Entry of four (4) golfers
- Corporate name displayed prominently at the Clubhouse during the event
- Corporate name and logo also displayed on a flag at a designated Hole on the golf course during the event
- Name mention: 850 e-messages
- Clubhouse Sponsor name used in draw. During the event each golfer can complete a list of all Sponsors to be eligible to win a prize draw
- Corporate logo displayed on Big Brothers

Clubhouse Sponsor

- Big Brothers website and Facebook attached to event plus on event poster
- Corporate name mentioned during event
- Charitable tax receipt
- "Thank you" in the Four Town Journal and Yorkton This Week

Gold Sponsor — \$600.00

Chipping and Putting Contest Sponsor

- Entry of two (2) golfers
- Corporate name and logo will be displayed at the chipping and putting contest
- Name mention: on BBBS website and Facebook attached to event
- Chipping and Putting Sponsor name used in a draw. During the event each golfer can complete a list of all Sponsors to be eligible to win a prize draw
- Corporate name mentioned during event
- Charitable tax receipt
- “Thank you” in the Four Town Journal and Yorkton This Week

Silver Sponsor — \$300.00

Flag Sponsor

- Corporate name and logo displayed on a flag at a designated Hole on the golf course during the event
- Flag Sponsor name used in draw. During the event each golfer can complete a list of all Sponsors to be eligible to win a prize draw
- Corporate name and logo displayed at Golf Fun Day during event
- Corporate name mentioned during event
- Charitable tax receipt
- “Thank you” in the Four Town Journal and Yorkton This Week

Bronze Sponsor — \$200.00

Tee Sponsor

- Corporate name and logo displayed at a designated Tee on the golf course during the event
- Tee Sponsor name used in draw. During the event each golfer can complete a list of all Sponsors to be eligible to win a prize draw
- Corporate name and logo displayed at Golf Fun Day during event
- Charitable tax receipt
- “Thank you” in the Four Town Journal and Yorkton This Week

Door Prize Donor and Auction Items — Less than \$200.00

- Business name on poster at the Golf Course during event
- Business name and auction item or give away mentioned by announcers during event
- Donor name on product will create continuous self-advertisement
- Charitable tax receipt

All donations are gratefully accepted. It all helps to make a difference in a child's life. Thank you.

NOTE: Sponsors of donations for prizes for the highest pledge raisers and auction items will receive the sponsorship package that matches the value of the prize donated.

Corporate Name: _____
Mailing Address: _____

Contact Number: _____
Email Address: _____
Sponsorship Level: _____



Commitment notification must be received by June 31, 2021 for Sponsor to benefit from proposed package as outlined.

Golfers Names for Diamond (4), Platinum (4) or Gold (2) Sponsorship:

_____ ☐ Logo Emailed to bbbs.yorktonarea@bigbrothersbigsisters.ca
_____ ☐ Cheque payable to:
Big Brothers Big Sisters of Yorkton and Area
345 Broadway St. W.
Yorkton SK S3N 0N8